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Selected Practice: XYZ Animal Hospital

From 8/1/2014-7/31/2015

Month	#ATP	#ATP Prior Yr	\$Dental	\$Dental Xray	\$Dental Products	Total Dentistry	Dentistry Prior Yr	Practice Revenue	#Wellness Exams	ATP/Wellness	\$Dental/\$Total	\$/ATP	#ATP vs. PY	\$Dental vs. PY
Aug-2014	29	0	\$10,911	\$686	\$195	\$11,792	\$0	\$96,192	140	21%	12%	\$400	29	\$11,792
Sep-2014	17	5	\$7,230	\$483	\$336	\$8,049	\$1,733	\$87,315	128	13%	9%	\$454	12	\$6,316
Oct-2014	14	2	\$6,218	\$536	\$250	\$7,004	\$764	\$85,006	128	11%	8%	\$482	12	\$6,240
Nov-2014	11	3	\$4,723	\$337	\$297	\$5,357	\$903	\$82,857	115	10%	6%	\$460	8	\$4,454
Dec-2014	20	9	\$9,570	\$1,095	\$341	\$11,006	\$2,640	\$81,700	80	25%	13%	\$533	11	\$8,366
Jan-2015	19	8	\$9,034	\$669	\$326	\$10,029	\$2,469	\$94,826	111	17%	11%	\$511	11	\$7,560
Feb-2015	23	12	\$10,413	\$603	\$250	\$11,266	\$4,516	\$93,932	130	18%	12%	\$479	11	\$6,750
Mar-2015	25	21	\$11,404	\$336	\$359	\$12,099	\$6,579	\$114,727	154	16%	11%	\$470	4	\$5,520
Apr-2015	19	16	\$7,459	\$527	\$277	\$8,263	\$5,404	\$110,791	164	12%	7%	\$420	3	\$2,859
May-2015	24	12	\$12,152	\$976	\$151	\$13,279	\$3,835	\$119,614	174	14%	11%	\$547	12	\$9,444
Jun-2015	23	5	\$11,411	\$611	\$399	\$12,421	\$2,102	\$119,259	180	13%	10%	\$523	18	\$10,319
Jul-2015	24	12	\$12,657	\$875	\$306	\$13,838	\$5,188	\$105,691	174	14%	13%	\$564	12	\$8,650
<b>Total</b>	<b>248</b>	<b>105</b>	<b>\$113,182</b>	<b>\$7,734</b>	<b>\$3,487</b>	<b>\$124,403</b>	<b>\$36,133</b>	<b>\$1,191,910</b>	<b>1,678</b>	<b>15%</b>	<b>10%</b>	<b>\$488</b>	<b>143</b>	<b>\$88,270</b>