

Simple Spirometry

Better asthma care. Better quality of life for patients.



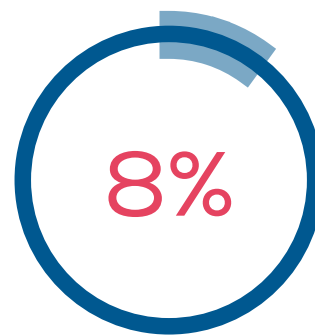
1 in 13

People in the US has asthma¹



10

People in the US die **each day** from asthma, including children²



Percentage of children aged 18 or under in the US who have asthma (that's 1 in 12 or approximately 6.2 million children).³ Asthma is the leading chronic disease in children and is more common in boys than girls.⁴

\$81.9 billion

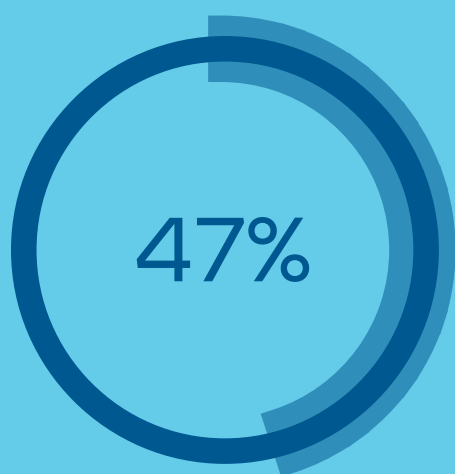
The annual economic cost of asthma from 2008-2013 including medical costs, loss of work and missed school days.⁵ In fact, asthma is considered one of the most common and costliest diseases in the US.⁴

Spirometry in Primary Care

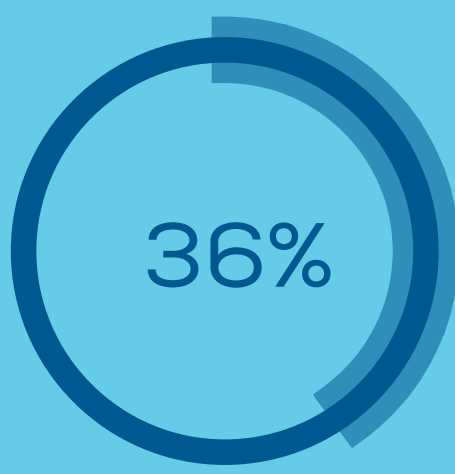
Spirometry is the recommended test for confirming asthma in patients.⁶

The results can help providers not only discern whether a patient has asthma but can also be helpful in the management of the disease.⁷ Primary care physicians are in an ideal position for the early detection and management of asthma in patients.

But many primary care physicians do not offer spirometry testing.



Of primary care physicians report not having spirometry devices⁸



Of primary care physicians report the inability to incorporate spirometry into the patient flow⁸



3 out of 4

Primary care physicians report not adhering to guidelines on spirometry use more than 90% of the time⁸

You can make a difference. We want to help.

Patient Prep + Proper Technique

The Midmark® Digital Spirometer is designed to make the detection and management of asthma, COPD and other respiratory illnesses at the primary care level simple and effective. Access technician and patient coaching videos directly from the main testing screen in IQmanager® to help standardize training and technique.

EMR Integration + Patient Flow

The Midmark Digital Spirometer works seamlessly with today's top EMR systems for improved clinical workflow. The spirometry software will learn as it is used, intelligently populating patient's RASH information from the EMR, then transferring test data back into the EMR to reduce transcription errors and missing reports.

Learn more at: midmark.com/ASTHMAinfo

Sources:

1 https://www.cdc.gov/asthma/most_recent_national_asthma_data.htm - Prevalence

2 https://www.cdc.gov/asthma/most_recent_national_asthma_data.htm - Mortality

3 https://www.cdc.gov/asthma/most_recent_national_asthma_data.htm - Prevalence

4 <https://www.aafa.org/asthma-facts/>

5 <https://www.atsjournals.org/doi/full/10.1513/AnnalsATS.201703-259OC>

6 <https://www.aafa.org/lung-function-tests-diagnose-asthma.aspx>

7 <https://www.aafa.org/asthma/asthma-diagnosis/lung-function-tests/spirometry.aspx>

8 <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3064423/>



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